

תשובות ברורות



יצירת חיבור עם הפותר Microcopy



התאמה לקהל יעד



סיפור מסגרת - פתיחה, סיום, אוירה



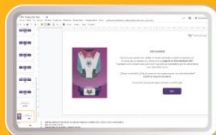
CONTENT CREATION PROCESS

STEP

1

ANALYSIS AND STRATEGY

- We analyze the final user's profile.
- We define the learning objectives.
- We prepare the proposition of courses and didactic sequence.

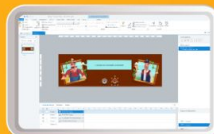
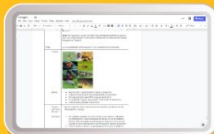


STEP

2

CONTENT

- We adapt or create the content.
- We define the didactic sequence.
- We create resources and activities for better information comprehension.



STEP

3

MULTIMEDIA

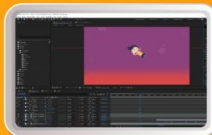
- We create and develop the graphic concept.
- We program the resources and interactive activities.

STEP

4

IMPLEMENTATION AND TESTS

- We implement the resources in the platform.
- We make tests for the internal and final users.



תוכן מעניין



השקעה בנראות - חוויה



אתגר מתאים



זמן מתאים לפתרון



QA

